



*Information Overload*

*New Business Paradigms*

# *India's Most Preferred Knowledge Navigator*

*Global Dynamic Environment*

*Increasing Competitive Pressures*



## India's Most Preferred Knowledge Navigator

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- The most comprehensive coverage encompassing the Indian economy, over 48 industries and over 150 leading companies
- Methodologies and models developed indigenously and fine tuned to offer reliable forecasts and scenarios
- The largest analytical pool comprising economists, sector and company analysts and information management specialists
- The largest, nationwide network of primary sources
- Over 600 banks, corporates, consulting firms and financial market participants depend on CRISIL Research's products and services for informed decision making. Renewal rates exceed 90%
- Over 90% of banks in India subscribe to CRISIL Research's products and services.

**CRISIL Research** is India's largest independent integrated research house. We leverage on our unique, integrated research platform and capabilities spanning the entire **Economy - Industry - Company** spectrum to deliver superior perspectives and insights through a host of subscription products and customised solutions.

## CRISIL ECOVIEW

A monthly review and analysis of key macro-economic parameters along with outlooks on drivers of the economy, presented by CRISIL's team of renowned economists. Periodic outlooks and views on key regulatory and policy announcements, besides regular in-depth analysis of key themes also form part of this document, titled 'CRISIL EcoView'.

## INDUSTRY RESEARCH

An annual service on 48 industries, our Industry Research Service offers a detailed analysis of the market, factors impacting performance, players and outlooks on the performance and profitability of sectors.

## INDUSTRY RISK SCORE

Covering 135 industries, CRISIL Industry Risk Scores capture the influence of industry variables and the extent of their impact on cash flows and debt repayment ability of companies in an industry over a short-to-medium term horizon. These scores are accessed by a large numbers of banks and corporates to assess industry risks while evaluating the performance of companies.

## CRISIL CITY VIEW

The CRISIL City View provides an in-depth understanding of ten top Indian cities with information on key construction and infrastructure projects planned and executed in the short to medium term horizon as well as an analysis of the demand-supply situation. The report also provides a profile of select developers operating in the respective markets. The study covers macro-economic analysis, demand drivers, price trends and recent land deals.

## CRISIL COMPANY VIEW

An independent assessment of the business, competitive position and future outlook is offered on 150 listed companies through individual 'CRISILViews'.

## RATINGS INFORMATION BASE

A web-based service that offers access to detailed rating rationales on over 1000 companies rated by CRISIL. This web service is a comprehensive single source of information on rating trends, rating history of companies rated by CRISIL in the last 5 years, and rating methodologies followed by CRISIL. The website also provides analytical insights, commentaries and reaction pieces authored by our analysts.

[www.crisilratings.com](http://www.crisilratings.com)

## CRISIL IPO GRADING

A service offered to investors considering investing in IPOs. The CRISIL IPO Grading is a relative assessment of fundamentals of the IPO in relation to other listed equity securities in India. This assessment is based on a grading exercise carried out by industry specialists from CRISIL Research and comprises an analysis of business and financial prospects, management quality, and corporate governance.

## CUSTOMISED RESEARCH

Our customised solutions are tailored to meet client specific requirements to further strengthen decisions in the areas of lending, investments, capacity expansion, entry strategies, evaluation of market potential, product portfolio, acquisitions. We offer demand forecasting models on various sectors, market entry strategies and market size estimations across various product lines. We also offer customised industry and company research in the areas of credit research, valuations and financial analysis.

### **About CRISIL Limited, a Standard & Poor's company**

CRISIL is India's leading Ratings, Research, Risk and Policy Advisory Company.

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## Contact Details

### Mumbai

CRISIL House  
Central Avenue Road,  
Hiranandani Business Park, Powai  
Mumbai - 400 076  
Phone : 91-22-3342 3000  
Fax : 91-22-3342 3001

### Chennai

Mezzanine Floor, Thapar House,  
43/44 Montieth Road,  
Egmore, Chennai 600 008.  
Phone: +91 (44) 2854 6205 / 06, 2854 6053  
Fax: +91 (44) 2854 7531

### Kolkata

Horizon, 4th floor,  
57, Chowringhee Road,  
Kolkata - 700 071.  
Phone: +91 (33) 2283 0595  
Fax: +91 (33) 2283 0597

### Bangalore

W-101, Sunrise Chambers,  
22, Ulsoor Road,  
Bangalore - 560 042.  
Phone: +91 (80) 4117 0622  
Fax: +91 (80) 2559 4801

### New Delhi

The Mira,  
G-1( FF), 1<sup>st</sup> Floor, Plot No. 1&2,  
Ishwar Nagar, Near Okhla Crossing,  
New Delhi - 110 065.  
Phone: +91 (11) 4250 5100, 26930117-21  
Fax: +91 (11) 2684 2212/13

E-mail: [research@crisil.com](mailto:research@crisil.com)



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